



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MASSACHUSETTS

CONGRESSIONAL DISTRICT 9

Number of Recreational Boats*	40,102
Recreational Boating Industry Businesses	385
Total Jobs	4,287
Annual Recreational Boating-Related Spending	\$221.3 MILLION

TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

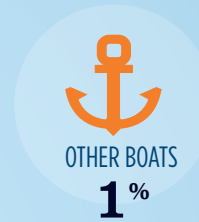
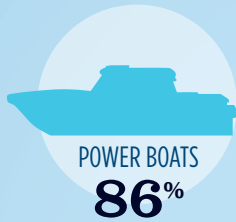
\$529.1 MILLION

RECREATIONAL BOATS IN MA-9

TOTAL BOATS* ▶ 40,102

REGISTERED BOATS	40,102
Power boats	34,499
PWCs	1,894
Sailboats	3,238
Other Boats	471

HOUSEHOLDS PER BOAT 7.4

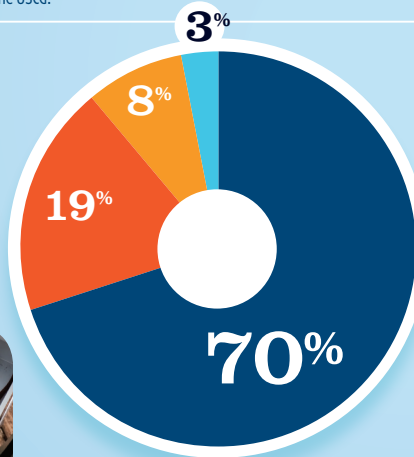


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN MA-9

TOTAL BOATING JOBS ▶ 2,975

Boat Building	89
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	245
Dealers / Wholesalers	565
Boat Services	2,076



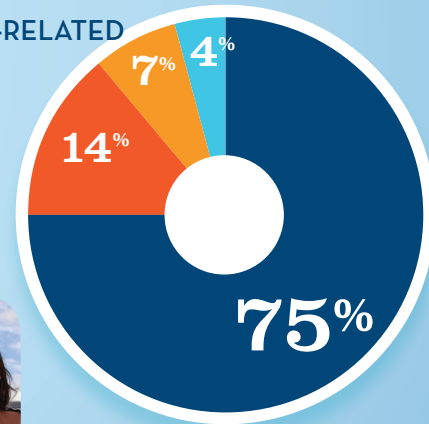
BOAT BUILDING 3%
DLRS/WHOLESALERS 19%
MOTOR/ENG. MFGR. † 0%
ACC./SUPPLIES MFGR. 8%
BOAT SERVICES 70%



RECREATIONAL BOATING-RELATED BUSINESSES IN MA-9

TOTAL BUSINESSES ▶ 385

Boat Building	15
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	27
Dealers / Wholesalers	53
Boat Services	290



BOAT BUILDING 4%
DLRS/WHOLESALERS 14%
MOTOR/ENG. MFGR. † 0%
ACC./SUPPLIES MFGR. 7%
BOAT SERVICES 75%

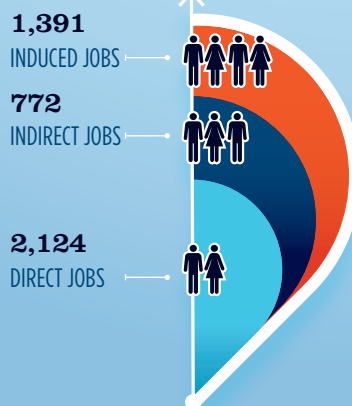


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MA-9

EST. TOTAL JOBS ▶ 4,287

EST. TOTAL LABOR INCOME ▶ \$176.8 MILLIONS

Est. Direct Income	\$73.2
Est. Indirect Income	\$42.7
Est. Induced Income	\$60.9



RECREATIONAL BOATING INDUSTRY SALES IN MA-9

Boat Building	\$23.0 MILLION
Motor / Engine Mfgr.	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$35.2 MILLION
TOTAL MFGR. SALES	\$58.2 MILLION
Dealers / Wholesalers	\$271.2 MILLION
Boat Services	\$520.9 MILLION
TOTAL RETAIL & SERVICES SALES	\$792.1 MILLION

BOAT BUILDING \$23.0 MILLION
DLRS/WHOLESALERS \$271.2 MILLION
MOTOR/ENG. MFGR. \$0.0 MILLION
ACC./SUPPLIES MFGR. \$35.2 MILLION
BOAT SERVICES \$520.9 MILLION

Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University